

# THE BIG BANG

FAIR

# 20,000 STUDENTS ATTENDED THE BIG BANG FAIR 2024



This infographic is based on evaluation surveys completed at The Fair by:

**2,414 STUDENTS AGED 10 TO 13**

**276 EDUCATORS**

## ETHNICITY

White	54%
Asian/Asian British	22%
Black/Black British	8%
Mixed/Multiple	7%
Other responses	9%

**FREE SCHOOL MEALS 25%**

**DISABILITY 17%**

## GENDER

Male	50%
Female	44%
Other	6%

## WHAT IS THE FAIR LIKE FOR STUDENTS?



**91%** enjoyed The Fair

**74%** talked to STEM employees

**63%** did hands-on activities

**44%** followed Big Bang Explore

**28%** watched a live show

**16%** saw Guess Who?

**85%** visited stands



## 95% OF EDUCATORS RATED THE FAIR 'GOOD' OR 'EXCELLENT'



Educators valued:

Variety and diversity of STEM careers



Interactive and hands-on experiences



Age-appropriate learning about real-world STEM



## WHAT IMPACT DID THE FAIR HAVE ON STUDENTS' THINKING ABOUT SCIENCE, ENGINEERING AND TECHNOLOGY?



**80%**

want to do more science, engineering and technology activities



**75%** want to find out more about science, engineering and technology jobs

**79%** now know more about what engineers do

**65%** have been inspired to consider a job in science, engineering or technology

## STUDENTS SAID THAT THEY ARE INTERESTED IN A FUTURE JOB INVOLVING...

Engineering	82%
Technology	77%
Science	72%