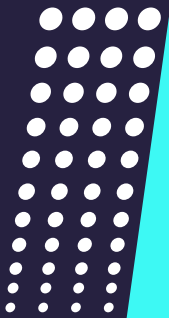


THE BIG BANG

FAIR

20,000 STUDENTS ATTENDED THE BIG BANG FAIR 2024



This infographic is based on evaluation surveys completed at The Fair by:

2,414 STUDENTS AGED 10 TO 13
276 EDUCATORS

ETHNICITY

White	58%
Asian/Asian British	24%
Black/Black British	9%
Mixed/Multiple	7%
Other responses	2%

FREE SCHOOL MEALS 27%

DISABILITY 17%

GENDER

Male	50%
Female	44%
Other	6%

WHAT IS THE FAIR LIKE FOR STUDENTS?



91% enjoyed The Fair

74% talked to STEM employees

63% did hands-on activities

44% followed Big Bang Explore

28% watched a live show

16% saw Guess Who?

85% visited stands



95% OF EDUCATORS RATED THE FAIR 'GOOD' OR 'EXCELLENT'



Educators valued:

Variety and diversity of STEM careers



Interactive and hands-on experiences



Age-appropriate learning about real-world STEM



WHAT IMPACT DID THE FAIR HAVE ON STUDENTS' THINKING ABOUT SCIENCE, ENGINEERING AND TECHNOLOGY?



80%

want to do more science, engineering and technology activities



75% want to find out more about science, engineering and technology jobs

79% now know more about what engineers do

65% have been inspired to consider a job in science, engineering or technology

STUDENTS SAID THAT THEY ARE INTERESTED IN A FUTURE JOB INVOLVING...

Engineering	82%
Technology	77%
Science	72%